

The Artisan Leader Conference

November 21-22, 2019 | Westin Charlotte Uptown

Heart of a **Servant**. Mind of a **Scholar**. Inspiration of an **Artist**.

The Artisan Leader Conference is designed around these three core values:

1. **Heart of a servant.** Service to others through leadership designed to build capacity, community, and life inside education organizations.
2. **Mind of a scholar.** Sharp thought tools and challenging new approaches based on emerging research, leading edge literature, and best practice from inside and outside education.
3. **Inspiration of an artist.** Professional learning designed to build leadership capacity for innovation, creativity, and transformation of the education workplace into one characterized by energy, stamina, and inspiration.

The conference site, meal and entertainment venues, agenda, materials, and learning designs are specifically crafted to deliver maximum learning in a premium, professional setting. The two-day, end of the week, format is designed to add value in a manner that fits the busy schedules of Ed leaders, and reserves the weekend for family and personal life. All conference sessions will be designed and facilitated by Mike Rutherford, with co-facilitators. Lessons will be brisk and immediately reinforced through networking and team learning. Additionally, the conference experience is designed to equip attendees to return to their schools and districts and lead the lessons, activities, and experiences for others.

Curriculum Map: The Artisan Leader Conference

November 21, 2019

Learning Experience 1: Heart of a servant... Servant leadership in the education workplace.

Learning Experience 2: Mind of a scholar... Emerging leadership insights from inside and outside education.

November 22, 2019

Learning Experience 3: Inspiration of an Artist: Leadership for innovation, reinvention, and creativity.

Who should attend?

The Artisan Leader series is not leadership 101. Rather, it is specifically crafted to meet the needs of experienced education executives- superintendents, central office leaders, principals and other successful education leaders who desire to take their leadership skills to the next level- to the great benefit of schools and districts they lead. Less experienced and novice education leaders can benefit also, especially in the context of a vertical team or mentoring relationship (see Bring a Team, next page).

Three ways to attend:

1. **Come by yourself.** Education leaders are responsible for the growth of development of all employees. Sometimes, because of this focus on others, they neglect their own professional learning- to the detriment of themselves and the organizations they lead. Come to Charlotte, NC and enjoy two days of personally relevant professional learning and networking with growth-minded colleagues from all across North America.

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2. **Bring a team.** Experience the two-day conference with the team of leaders who will be co-responsible for designing and leading success back home. Learn together, build chemistry, and create commitment. As an executive leader, this is a great opportunity to mentor and develop key “rising stars” who will shape the organization’s results well into the future.
3. **Bring a vertical team.** Develop leadership capacity throughout the organization by attending as a team comprised of a portion or version of this chain... a community member and/or parent + a school board member + superintendent or district leader + a principal + an AP + a rising teacher leader. Vertical teams help to establish a leadership language and approach that permeates the entire enterprise.

Conference Agenda

Thursday, November 21, 2019

8:00am – 9:30am	Arrival, registration, receive materials, networking, full breakfast provided outside the Providence Ballroom
9:30am – 10:15am	Opening session: The Artisan Leader: Heart of a Servant, Mind of a Scholar, Inspiration of an Artist (Providence Ballroom)
10:25am – Noon	Learning Experience 1: Heart of a servant: Servant leadership in the education workplace.
Noon – 1:00pm	Lunch served in the SoCo Bar, lobby level with floor to ceiling glass view of uptown Charlotte.
1:00pm – 2:10	Learning Experience 1, Cont’d
2:30pm – 4:00pm	Learning Experience 2: Mind of a scholar... Emerging leadership insights from inside and outside education.
4:00pm – 5:00pm	Networking and feedback
6:00pm	Reception, live music, and cocktail hour (Providence Ballroom Gallery)
7:00pm – 10:00pm	Networking dinner and live music

Friday, November 22, 2019

7:00am – 8:00am	Breakfast outside the Providence Ballroom
8:00am – 9:30am	Learning Experience 2, cont’d: Leadership insights, cont’d.
9:50am – 11:30am	Learning Experience 3: Inspiration of an artist- Leadership for innovation, reinvention, and creativity.
11:45am – 12:45pm	Lunch served in the SoCo Bar, lobby level
12:45pm – 2:00pm	Closing session: The Artisan Leader: Heart of a Servant, Mind of a Scholar, Inspiration of an Artist
2:00pm	Conference adjourns

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Registration:

Register online by visiting www.rutherfordlg.com and click on the Artisan Leader Conference icon.

Registration fees are \$795.00 per person.

Registration includes all conference sessions, materials, meals, and entertainment venues.

Travel and lodging expenses are not included in the registration fee.

Payment may be made by credit card/PayPal or by purchase order/invoice.

For questions and personal service, contact Michael Rutherford, conference director, at michael@rutherfordlg.com, or call Michael at 704-845-0874, extension 2. A block of rooms is reserved at the Westin Charlotte for 11/20/19 and 11/21/19 at the conference rate of \$209.00 per night.

Visit this link for room reservations:

[Book your group rate for Rutherford Learning Group - November 2019](#)

You may also call the Westin Charlotte Uptown to reserve rooms:

704-375-2600

www.westincharlottehotel.com

Be sure to mention The Artisan Leader Conference to receive the conference rate.

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